

Questions for Full Council Monday 14th September, 2020

Question 5

Cllr. Ashraf to Cllr. Hallam

Can this council work closely with schools etc to send out a strong message to people by campaigning about littering? The problem isn't the type of plastic, paper or cardboard, but how people dispose of them and that is the key issue here. We need to get everyone involved in this town wide campaign, if it's going to work.

Response

NBC, through its membership of the Northamptonshire Waste Partnership works within schools in the borough on waste and litter issues. There is a dedicated waste education officer, whose role it is to visit schools and deliver assemblies, workshops and lessons all about waste, recycling, fly-tipping and littering. Sessions are tailored to what the school has requested or alternatively, if the council is focussing on a particular issue, this can be highlighted. All sessions are related to the waste and cleansing services that operate in that area. In addition to this, the partnership also has a waste education bus, which can visit schools for memorable, interactive lessons on board.

However, due to the global pandemic, we have been unable to visit schools to carry out these sessions since March. Instead there is a wealth of education information on our website www.northamptonshirerecycles.co.uk and plenty on social media. We hope to be back teaching in schools as soon as it's safe to do so.

NBC Neighbourhood Wardens visit our local primary schools to deliver a programme called Junior Wardens this is a 6 week programme focussing on lots of issues with one session focussing on the environment, during this session we take the children out into the local community to conduct a litter pick, we discuss with the children the issues of littering/flytipping and how this effects the environment, we also discuss the benefits of recycling.

The neighbourhood Wardens also work with local communities to assist them with community litter picks and community events where we promote the importance of recycling and the effects littering and fly tipping have on the community.

Cllr M Hallam
Cabinet Member for Environment